

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .AMER. CROSSROADS

Product American Crossroads

Estimate# 1300

Buyer Emily Milhoan

Phone#

Fax#

Agency () CROSSROADS MEDIA

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 11/27/1300

Flight Dates 10/31/2012 - 11/05/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

input by PF...thanks

---STATION ORDER COMMENTS---

input by PF...thanks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	102A-132A	1ST LOOK	:30	\$270.00	11/03-11/03	1	1	1	\$270.00	
	2	SA	132A-202A	OPEN HOUSE NYC	:30	\$270.00	11/03-11/03	1	1	1	\$270.00	
	3	W	135A-205A	LAST CALL WITH CARSON DALY	:30	\$350.00	10/31-10/31	1	1	1	\$350.00	
	4	TH	135A-205A	LAST CALL WITH CARSON DALY	:30	\$350.00	11/01-11/01	1	1	1	\$350.00	
	5	F	135A-205A	LAST CALL WITH CARSON DALY	:30	\$350.00	11/02-11/02	1	1	1	\$350.00	
	6	M	135A-205A	LAST CALL WITH CARSON DALY	:30	\$350.00	11/05-11/05	1	1	1	\$350.00	
	7	W	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$400.00	10/31-10/31	1	1	1	\$400.00	
	8	TH	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$400.00	11/01-11/01	1	1	1	\$400.00	
	9	SU	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$400.00	11/04-11/04	1	1	1	\$400.00	
	10	M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$400.00	11/05-11/05	1	1	1	\$400.00	
	11	W	2P-3P	THE DOCTORS	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	

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	12	TH	2P-3P	THE DOCTORS	:30	\$650.00	11/01-11/01	1	1	1	\$650.00	
	13	F	2P-3P	THE DOCTORS	:30	\$650.00	11/02-11/02	1	1	1	\$650.00	
	14	M	2P-3P	THE DOCTORS	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	15	W	1235A-135A	LATE NIGHT W/JIMMY FALLON	:30	\$700.00	10/31-10/31	1	1	1	\$700.00	
	16	TH	1235A-135A	LATE NIGHT W/JIMMY FALLON	:30	\$700.00	11/01-11/01	1	1	1	\$700.00	
	17	F	1235A-135A	LATE NIGHT W/JIMMY FALLON	:30	\$700.00	11/02-11/02	1	1	1	\$700.00	
	18	M	1235A-135A	LATE NIGHT W/JIMMY FALLON	:30	\$700.00	11/05-11/05	1	1	1	\$700.00	
	19	W	1P-2P	DAYS OF OUR LIVES	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
	20	TH	1P-2P	DAYS OF OUR LIVES	:30	\$1,000.00	11/01-11/01	1	1	1	\$1,000.00	
	21	F	1P-2P	DAYS OF OUR LIVES	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
	22	M	1P-2P	DAYS OF OUR LIVES	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	23	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00	
	24	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	
	25	W	1230P-1P	NEWS 4: THE AGENDA	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
	26	TH	1230P-1P	NEWS 4: THE AGENDA	:30	\$1,000.00	11/01-11/01	1	1	1	\$1,000.00	

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	27	F	1230P-1P	NEWS 4: THE AGENDA	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
	28	M	1230P-1P	NEWS 4: THE AGENDA	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	29	W	11A-12P	RACHEL RAY	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
	30	TH	11A-12P	RACHEL RAY	:30	\$1,000.00	11/01-11/01	1	1	1	\$1,000.00	
	31	F	11A-12P	RACHEL RAY	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
	32	M	11A-12P	RACHEL RAY	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	33	W	12P-1230P	NEWS 3 AT NOON	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
	34	TH	12P-1230P	NEWS 3 AT NOON	:30	\$1,000.00	11/01-11/01	1	1	1	\$1,000.00	
	35	F	12P-1230P	NEWS 3 AT NOON	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
	36	M	12P-1230P	NEWS 3 AT NOON	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	37	SA	7P-730P	WHEEL OF FORTUNE	:30	\$1,050.00	11/03-11/03	1	1	1	\$1,050.00	
	38	SA	630P-7P	JEOPARDY	:30	\$1,050.00	11/03-11/03	1	1	1	\$1,050.00	
	39	W	3P-4P	DR. PHIL	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	40	TH	3P-4P	DR. PHIL	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
	41	F	3P-4P	DR. PHIL	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	42	M	3P-4P	DR. PHIL	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	

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	43	W	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	44	TH	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
	45	F	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	46	M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	47	SA	5P-630P	KSNV EARLY NEWS	:30	\$1,350.00	11/03-11/03	1	1	1	\$1,350.00	
	48	SA	9A-930A	NEWS 3 TODAY/WKEND	:30	\$1,500.00	11/03-11/03	1	1	1	\$1,500.00	
	49	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
	50	W	4P-5P	NEWS 3 AT 4	:30	\$1,800.00	10/31-10/31	1	1	1	\$1,800.00	
	51	TH	4P-5P	NEWS 3 AT 4	:30	\$1,800.00	11/01-11/01	1	1	1	\$1,800.00	
	52	F	4P-5P	NEWS 3 AT 4	:30	\$1,800.00	11/02-11/02	1	1	1	\$1,800.00	
	53	M	4P-5P	NEWS 3 AT 4	:30	\$1,800.00	11/05-11/05	1	1	1	\$1,800.00	
	54	W	730P-8P	FACE TO FACE W/ JON RALSTON	:30	\$1,800.00	10/31-10/31	1	1	1	\$1,800.00	
	55	TH	730P-8P	FACE TO FACE W/ JON RALSTON	:30	\$1,800.00	11/01-11/01	1	1	1	\$1,800.00	
	56	F	730P-8P	FACE TO FACE W/ JON RALSTON	:30	\$1,800.00	11/02-11/02	1	1	1	\$1,800.00	
	57	M	730P-8P	FACE TO FACE W/ JON RALSTON	:30	\$1,800.00	11/05-11/05	1	1	1	\$1,800.00	
	58	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00	
	59	SA	7A-9A	SATURDAY TODAY	:30	\$2,000.00	11/03-11/03	1	1	1	\$2,000.00	

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Product American Crossroads ALEXANDRIA, VA 22314 Salesperson () AMY MCCREARY

Estimate# 1300 Agency C/P1/P2/E 11/27/1300

Buyer Emily Milhoan Flight Dates 10/31/2012 - 11/05/2012 Salesperson Phone# 215-568-6540

Phone# Hiatus Weeks Salesperson FAX# 215-568-1845

Fax#

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	60	W	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	
	61	TH	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$2,000.00	11/01-11/01	1	1	1	\$2,000.00	
	62	F	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
	63	M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
	64	F	8P-9P	GRIMM (REPEAT)	:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
	65	SU	10P-11P	L&O	:30	\$2,400.00	11/04-11/04	1	1	1	\$2,400.00	
	66	SU	930P-10P	JEP	:30	\$2,400.00	11/04-11/04	1	1	1	\$2,400.00	
	67	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$2,800.00	11/03-11/03	1	1	1	\$2,800.00	
	68	W	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$2,800.00	10/31-10/31	1	1	1	\$2,800.00	
	69	TH	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$2,800.00	11/01-11/01	1	1	1	\$2,800.00	
	70	F	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$2,800.00	11/02-11/02	1	1	1	\$2,800.00	
	71	M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$2,800.00	11/05-11/05	1	1	1	\$2,800.00	
	72	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$2,800.00	11/04-11/04	1	1	1	\$2,800.00	
	73	SA	9P-10P	CHICAGO FIRE (R)	:30	\$3,000.00	11/03-11/03	1	1	1	\$3,000.00	
	74	W	7P-730P	WHEEL OF FORTUNE	:30	\$3,400.00	10/31-10/31	1	1	1	\$3,400.00	
	75	TH	7P-730P	WHEEL OF FORTUNE	:30	\$3,400.00	11/01-11/01	1	1	1	\$3,400.00	

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	76	F	7P-730P	WHEEL OF FORTUNE	:30	\$3,400.00	11/02-11/02	1	1	1	\$3,400.00	
	77	M	7P-730P	WHEEL OF FORTUNE	:30	\$3,400.00	11/05-11/05	1	1	1	\$3,400.00	
	78	SU	830P-930P	NEWS 3 LIVE (FOLLOWING NFL)	:30	\$3,600.00	11/04-11/04	1	1	1	\$3,600.00	
	79	W	5P-630P	EARLY NEWS	:30	\$3,600.00	10/31-10/31	1	1	1	\$3,600.00	
	80	TH	5P-630P	EARLY NEWS	:30	\$3,600.00	11/01-11/01	1	1	1	\$3,600.00	
	81	F	5P-630P	EARLY NEWS	:30	\$3,600.00	11/02-11/02	1	1	1	\$3,600.00	
	82	M	5P-630P	EARLY NEWS	:30	\$3,600.00	11/05-11/05	1	1	1	\$3,600.00	
	83	W	7A-9A	TODAY SHOW	:30	\$3,800.00	10/31-10/31	1	1	1	\$3,800.00	
	84	TH	7A-9A	TODAY SHOW	:30	\$3,800.00	11/01-11/01	1	1	1	\$3,800.00	
	85	F	7A-9A	TODAY SHOW	:30	\$3,800.00	11/02-11/02	1	1	1	\$3,800.00	
	86	M	7A-9A	TODAY SHOW	:30	\$3,800.00	11/05-11/05	1	1	1	\$3,800.00	
	87	SU	7A-8A	TODAY ON SUNDAY	:30	\$4,000.00	11/04-11/04	1	1	1	\$4,000.00	
	88	SA	1130P-103A	SATURDAY NIGHT LIVE	:30	\$4,000.00	11/03-11/03	1	1	1	\$4,000.00	
	89	SA	8P-9P	REVOLUTION (REPEAT)	:30	\$4,800.00	11/03-11/03	1	1	1	\$4,800.00	
	90	SU	4P-515P	FOOTBALL NIGHT IN AMERICA	:30	\$5,000.00	11/04-11/04	1	1	1	\$5,000.00	
	91	W	9P-10P	LAW & ORDER: SVU	:30	\$8,000.00	10/31-10/31	1	1	1	\$8,000.00	

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Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

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	92	M	8P-10P	THE VOICE N/A 10/22	:30	\$8,000.00	11/05-11/05	1	1	1	\$8,000.00	
	93	SU	530P-830P	SUN NT FB: N ORLEANS @ DEN	:30	\$14,000.00	11/04-11/04	1	1	1	\$14,000.00	
	94	SU	530P-830P	SUN NT FB: GB @ HOUSTON	:30	\$24,000.00	11/04-11/04	1	1	1	\$24,000.00	

---REPORT TOTALS---

Report Totals: 94 / \$214,590.00

---SALES MONTHLY TOTALS---

Nov 12: 94 / \$214,590.00

Sales Totals: 94 / \$214,590.00

Station Totals: 94 / \$214,590.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$868,083	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	24%
		KTNV	20%	KTUD	0%	KVCW	1%	KVMY	2%	KVVU	20%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE